



Guam Educational Telecommunication Corporation

REQUEST FOR PROPOSAL (RFP 2010-01)

WEBSITE DEVELOPMENT

PBS GUAM is currently looking for a proven Web Designer/Developer to assist their team by providing technical advice and support for the development of their organization website. Their site will consist of a good number of sub sites and databases, so there will never be a dull moment!

The Designer/Developer will be working with a team that includes the General Manager, Creative Director/Production, Programming, Development, and Engineering to ensure components meet their business goals working to guidelines and standards that have been set by the station.

DELIVERABLES: A complete website that meets the needs of the station and is consistent with the website standards of leading small public television stations; this includes providing the development and testing services for application maintenance and enhancements.

SUMMARY: The Web Designer/Developer will design, develop, troubleshoot, debug, and implement software code for components of the website. He/She will work with graphic designers and other members of a project team to develop the site concept, interface design, and architecture of the website. He/She will be responsible for interface implementation. This will require strong navigation and site design instincts. He/She will provide support to develop Web based applications including on line customer service to transform the station to a customer service-oriented site to offer services on line. This person will provide support in developing the site concept, interface design, and architecture of the Web site. He/She will provide support for the implementation of interfaces to applications. He/She must possess or develop work knowledge of the station's specific platforms.

Title: Web Designer / Developer

Description: Web Design:

- Designing the site to current web standards
- Ensures coherent and consistent user experience and similar look and feel across all PBS GUAM sites.
- Creates Web designs from scratch.
- Converts design drafts of others into Web pages.
- Designs and builds CMS templates.
- Creates and sends rich e-mail.
- Redesigns and updates content and design of existing pages.
- Assists with CMS training and user support.
- Understands current Internet marketing / e-commerce



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Social Media:

- Provides CRC assistance with social media updates.
- Monitors industry developments and makes recommendations to update existing practices.

Quality Assurance and Documentation:

- Initiates regular, timely evaluations and reports of CRC's Web designs in terms of usability.
- Establishes procedures and measures to ensure the highest design standards, expectations and requirements satisfaction and user experience performance.
- Implements processes to frequently scan for improvement opportunities.
- May determine training, design or development support for new and current site managers as needed.

Position Requirements: • 3 - 5 years of related work experience.

General Requirements:

- Proven interpersonal and facilitation skills to develop trustful and cooperative working relationships and teamwork with PBS GUAM clients and staff, representatives of affiliated organizations, businesses, vendors and various PBS GUAM audiences.
- Ability to work closely and effectively in person or long-distance with PBS GUAM

Technical Requirements:

- Specific Technical Skills Requirements: HTML, CSS, ASP
- In depth experience with open source JavaScript frameworks, JQuery OR YUI
- Website design software (Dreamweaver, fireworks, Photoshop, Flash, Silverlight, Photoshop, etc.).
- Knowledge Requirements: CMS, cross-platform compatibility, usability, "Web 2.0" design, Twitter, Facebook, LinkedIn, YouTube
- Supporting Vignette and CMS platforms

Trouble-Shooting and Training:

- Ability to provide training and direction regarding the use of content management systems and technologies to general users.

Educational Requirements: Bachelors Degree
In lieu of college degree, high school diploma or GED equivalent and 6-8 years experience as a proven Web designer/developer.

License Requirements: Business License; Other certifications and recognized licenses.



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Full- Contractual
Time/Part-
Time:

Compensation: TBD

Special Notes: In depth experience with open source JavaScript frameworks, JQuery OR YUI

Any experience with the following is a plus: Component One, Telerik, WPF, WCF, SQL Server, IIS.

* A technical screening test as well as an on-site test will be required for consideration.

* Candidates must provide an up to date Portfolio – providing sample accomplished projects

Location: GUAM PBS, Mangilao, Guam